Welcome to the Folkslab

“Design new roles to make my microsystem work better”

We rarely see two, three or four year change projects anymore. Now it’s 30-60-90 day change projects

Kinthi Sturtevant, IBM

13th annual Change Management Conference June 2015
What's the difference between a test and a pilot?

Tests
- RAPID!
- WEEKS!
- TEENY!
- BARELY ANY!
- PLEASABLE!
- LIGHT TOUCH!
- A-OK!

Pilots
- Speed to mobilize: SLOW!
- Duration: 6-24m
- Cost: BIG!
- Resources required: LOADS!
- Data required: EYE WATERING!
- Management needed: SOON FEEDING!
- Risk: DANGER HIGH VOLTAGE!

Source: Bromford P (2015) What’s the difference between a test and a pilot?