Title: Carefesto – or the magic box – and when saving money becomes an effect of fantastic quality work – learning and innovation

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In this transformative period in health care there is an increasing pressure on health care organizations to improve quality while reducing costs. Old solutions are no longer sufficient for the healthcare systems to efficiently adapt to these changes. Creative ideas and testing new solutions are critical in order to catch up with growing demands and changing environment.

One of these ‘‘magic boxes’’ is the initiative of creating a ‘‘carefesto’’, a manifesto for healthcare by thinking radically and differently about improving healthcare systems-using associational thinking and crowd-sourcing to make this happen.

The manifesto would be a set of rules that we would subscribe to stick to, to make health care better for patients, for those who provide the care. These would be rules that radically challenge how we think about healthcare.

Carefesto is meant to be a movement, a positive provocation for healthcare which will result, in a longer time perspective, in a better, cheaper and safer healthcare.

There are some examples of the projections of ‘‘carefestos’’ already in our system, where the associational thinking and collaborative work has brought about excellent initiatives which has lowered the costs and raised quality and safety of care. These examples are Self-Dialyses unit at County Hospital Ryhov, Jönköping, the project of diminishing usage of "urinary catheterisation", minimizing Clostridium difficile infection (CDI) at Höglandet Hospital.

This presentation will discuss the mechanism behind creative ‘‘magic boxes’’ which will help the healthcare systems to adapt to the changing environments.